



# COLUMBUS CIVIC CENTER ADVERTISING & MARKETING

2023-2024



Get Started







# Columbus Civic Center



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The Columbus Civic Center is a multipurpose sports and entertainment facility with 10,000 arena seats, 23,000 square feet of flat floor space and 5,000 square feet of hospitality suites.



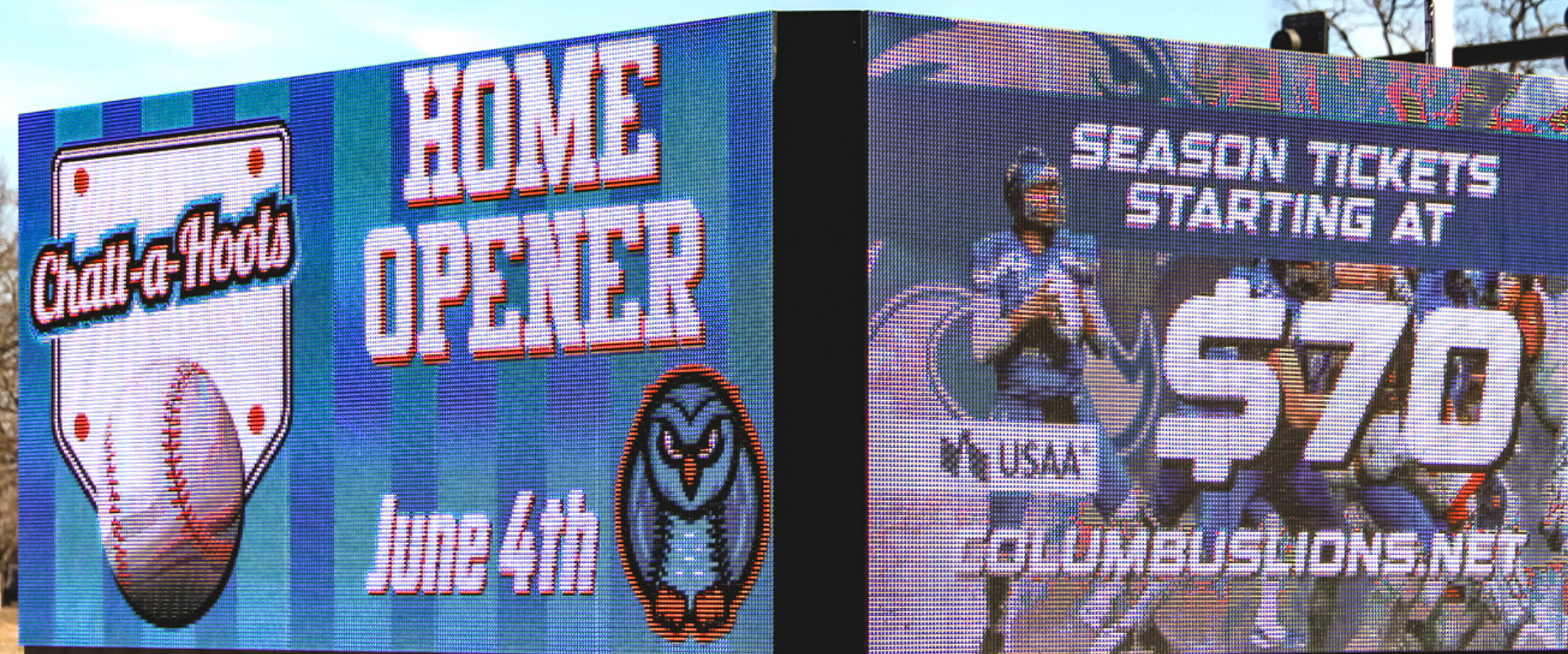
# ADVERTISING OPPORTUNITIES



- Permanent Venue Signage
- Permanent Venue Displays
- Outdoor Video Board Advertising
- Video Scoreboard Advertising
- Digital Signage
- Event Sponsorship
- Concourse Television Display Ads
- Website Advertising







# LED MARQUEE

**24,000 TRAFFIC IMPRESSIONS  
EACH MONTH**

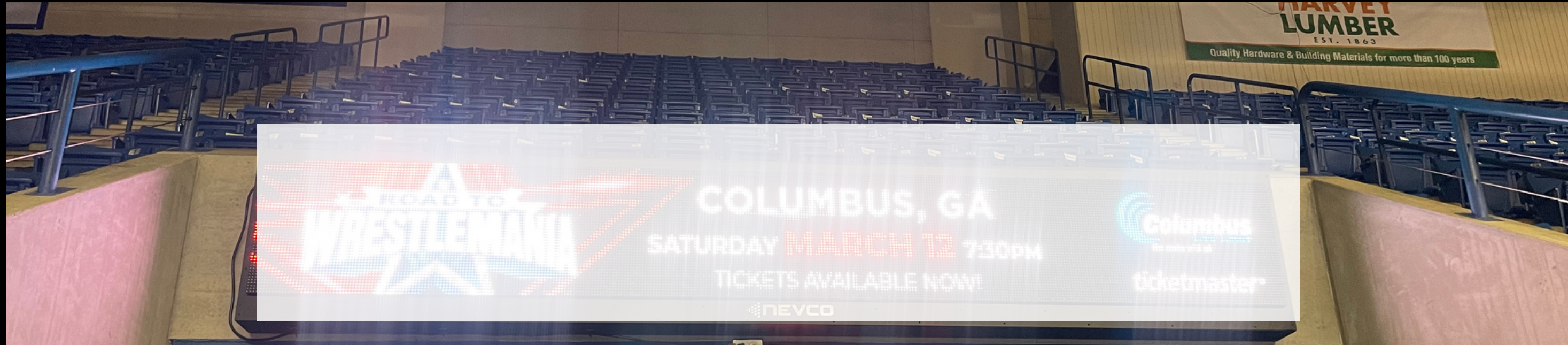
## SPECS

**1,200 x 628 px**

**1080 x 1080 px**

**\$250 monthly**





# LED RIBBON BOARD

The LED Ribbon Board wraps around the arena and is on during our Sporting Events. Your business will be seen before concerts, shows and sporting events as well as during most show intermissions (where promoter permitted and allowed).

Illuminated Fixed Advertisement One illuminated fixed advertising logo located on the LED Ribbon Board of the upper bowl of the arena. Fixed advertisements display a minimum of one (1) time during sporting events. The display rotates with other participating sponsors.

Your business will be announced during 2-minute. Up to two-minute reads at both Columbus Lions and River Dragons home games. A total of 32 games.





# CONCOURSE SIGNAGE

The Columbus Civic Center has over 300 event days per year, to include basketball, hockey, arena football, concerts, ice shows, fairs, conferences, conventions, private parties and receptions.

\*First time artwork free of charge\*  
Sign and labor charges not included

\$4,000/yr



# COMMUNITY WALL

Capture the attention of over 100,000+ attendees throughout various events

\$500/yr







# Score Board Signage

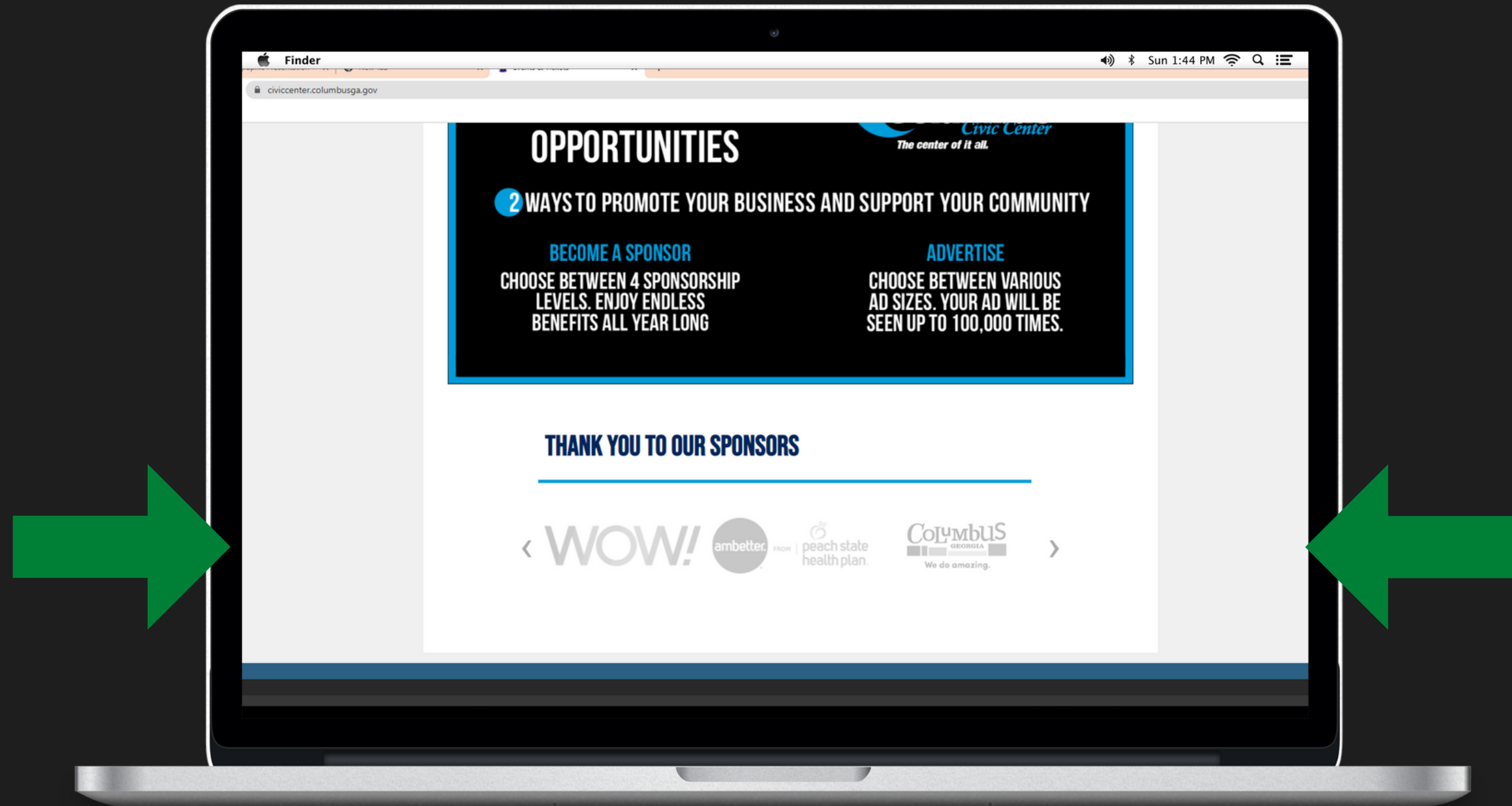
Sign and labor charges not included

Panel size 17.05 x 76.95

\$3,000/yr



# Website Advertising



Scrolling logo displayed on website. Logo included on email blasts distributed to 60,000 subscribers  
\$250 monthly



# PARTNER LOGOS

Please send us all of your logos in the preferred logos in all of the following format and colors:

Full color .eps or .ai

All white .eps or .ai

Full color .jpeg

All white .jpeg





# Vending Space



Columbus Civic Center offers an activation space during Columbus Civic Center events at the discretion of the venue.





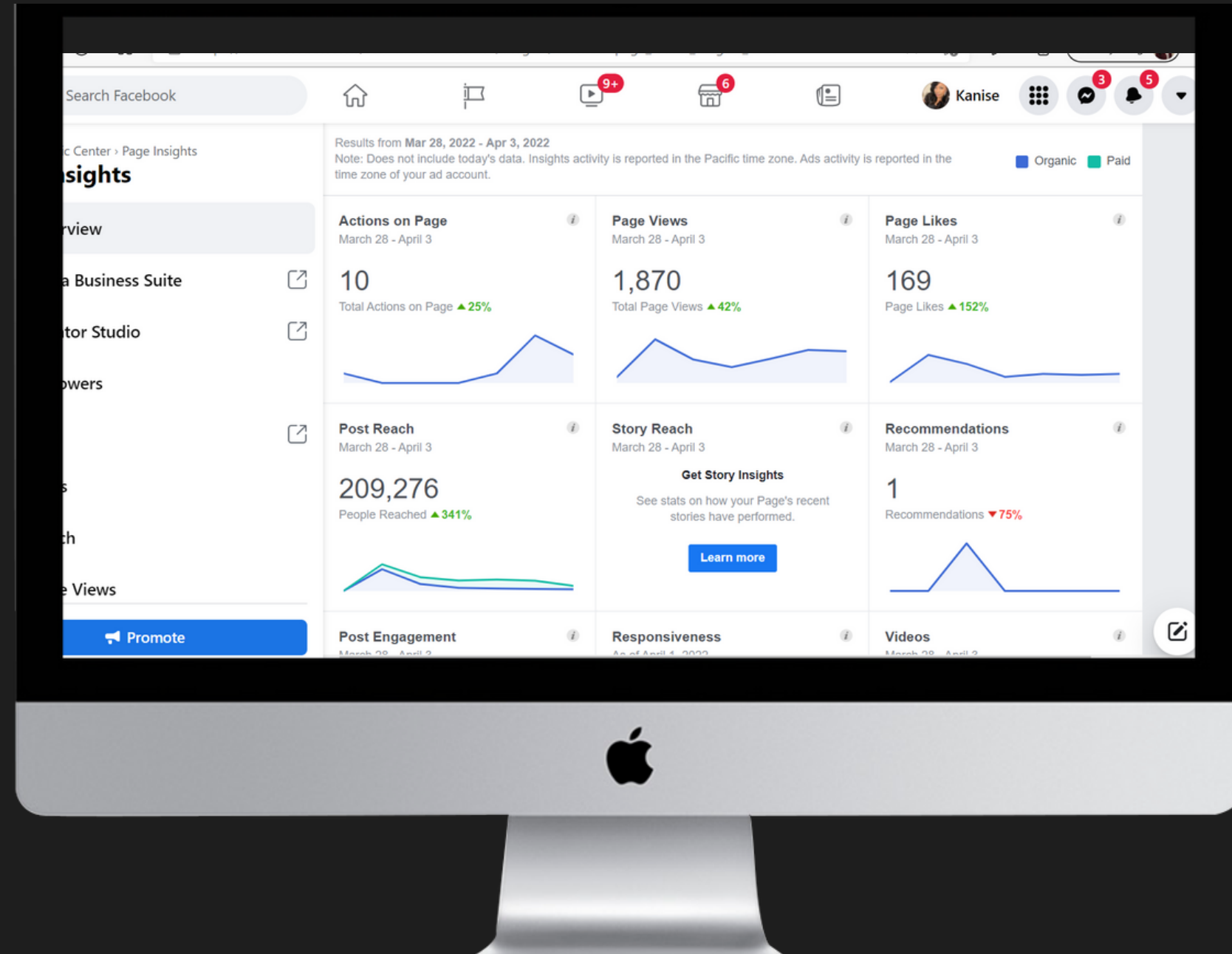
# Hospitality Suite



Sponsors are encouraged to inquire about exclusive hospitality suite opportunities to invite local partners, employees, and families.



# Marketing Optimization



Facebook Likes 35,699  
People reached in June 694,000  
Post Reach 209,276  
Post Engagement 54,423

Logo on Columbus Civic Center website.  
Monthly social post on all digital platforms.  
Logo added to email blasts.